

# happy feet

Use our simple step-by-step measuring guide to check the correct show size for your little one at home.

## 1 guide position



Place the paper print outs side by side – one for the left and one for the right foot – and line against a wall.



## 2 foot position

Help your child to stand on the paper with their back and heels against the wall and feet placed together in the middle.

## 3 measure the length

Looking from above, gauge the length from the number indicated at the end of their longest toe. (If it's in between two sizes, take the larger size).



# choose & fit the shoes

Measuring feet is only a guide to sizes, the difference in construction and shape of each shoe style means you may require a different size for your little dude.

## 1 trying them on



Open the fastenings as wide as possible to allow enough room. Put them on and fasten in place.



## 2 look at the length

Using your thumb, feel for the end of your child's toe in the shoe. There should be a little bit of growing room allowed.



## 3 check joint width

Feel along both the inside and outside of the shoe. There should be no pressure or bulge. Check he feels no pinching and is able to wiggle his little toe.



## 4 determine depth

Rub your thumb across their toes at the end of the shoe, it should feel flexible. No movement, they are too narrow. If you can create a ridge or pleat in the leather or fabric the shoe is too wide.

## 5 top line fit



Check the top of the shoe fits close to the foot with no gaps around the heel or sides. The shoe should sit clear of the ankle bone, unless it's soft or padded.



## 6 heel grip

Whilst they're sitting down, put your hand at the heel of the shoe and pull gently to check it has a firm enough grip to resist slipping.



## 7 the fit

Get them to take a few steps, they should be able to do so naturally and in comfort. Check that the shoes stay in place and hold a non-gaping shape at the sides.

Measure from here

# RIVER ISLAND

WWW.RIVERISLAND.COM

## children's shoe size guide

Follow these simple steps to find your River Island Kids shoe size.

### right foot

Print this page out at 100%

Do not print "fit to page". Make sure this guide is printed to size, to check the accuracy please compare with a ruler.

### shoe length

#### step one

Place the paper print out on the ground in line with the wall.

#### step two

Help your child to stand on the paper, with their back and heels against the wall.

#### step three

Looking from above, gauge the length from the number indicated at the end of their longest toe. This number is their shoe size based on their foot length.

Please repeat steps one to three with the opposite foot.

### shoe width

#### step one

Cut out the shoe width ruler.

#### step two

Place the ruler around the widest part of your child's foot.

#### step three

Measure from the arrow around to where the numbers are indicated. This is their shoe size based on their foot width.

Please repeat steps one to three with the opposite foot.

Place heel to the edge of this paper

10mm

20

30

40

50

60

70

80

90

100

110

120

130

140

150

160

170

180

190

200

210

220

230

240

250

260

270

280

290

UK 3  
(19 EUR)

UK 4  
(20.5 EUR)

UK 5  
(21.5 EUR)

UK 6  
(23 EUR)

UK 7  
(24 EUR)

UK 8  
(25.5 EUR)

UK 9  
(26.5 EUR)

UK 10  
(28 EUR)

UK 11  
(29 EUR)

UK 12  
(30.5 EUR)

UK 13  
(32 EUR)

UK 1  
(33 EUR)

UK 2  
(34.5 EUR)

UK 3  
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UK 4  
(37 EUR)

UK 5  
(38 EUR)

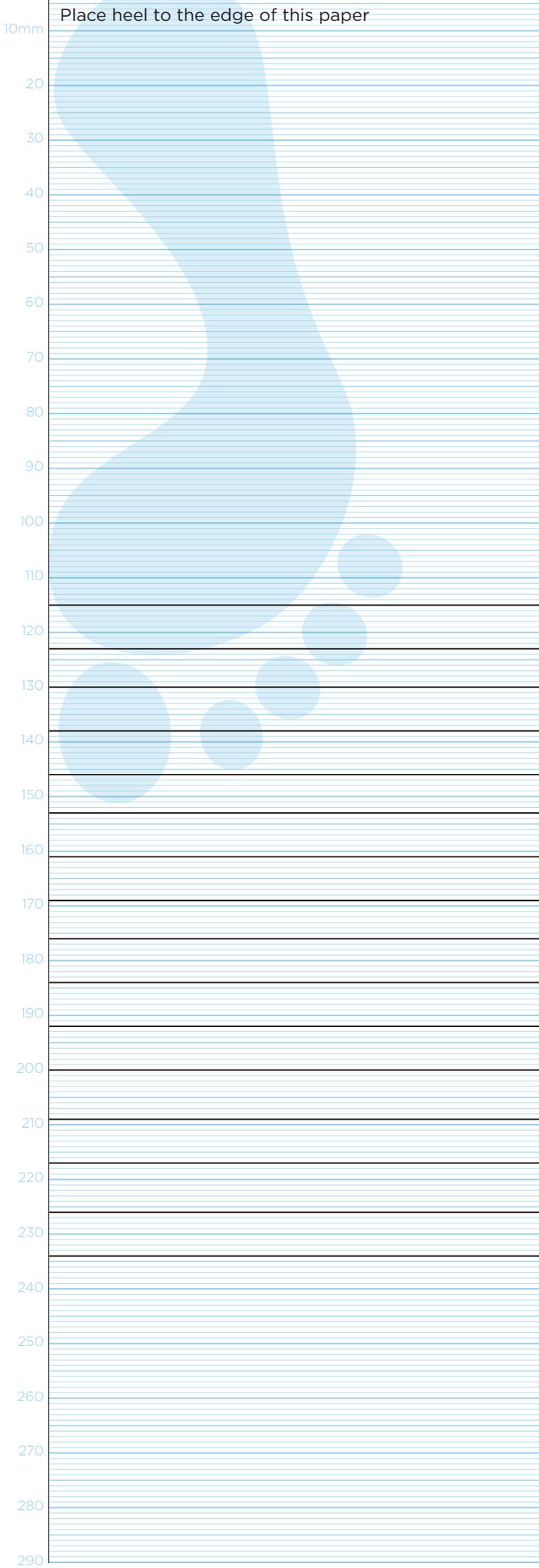
SHOE SIZE BASED ON LENGTH

SHOE SIZE BASED ON WIDTH

10mm 20 30 40 50 60 70 80 90 100 110 120 130 140 150 160 170 180 190 200 210 220 230 240 250 260

4 5 6 7 8 9 10 11 12 13 1 2 3 4 5





Place heel to the edge of this paper

# RIVER ISLAND

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## children's shoe size guide

Follow these simple steps to find your River Island Kids shoe size.

### left foot

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### shoe length

#### step one

Place the paper print out on the ground in line with the wall.

#### step two

Help your child to stand on the paper, with their back and heels against the wall.

#### step three

Looking from above, gauge the length from the number indicated at the end of their longest toe. This number is their shoe size based on their foot length.

*Please repeat steps one to three with the opposite foot.*

### shoe width

#### step one

Cut out the shoe width ruler.

#### step two

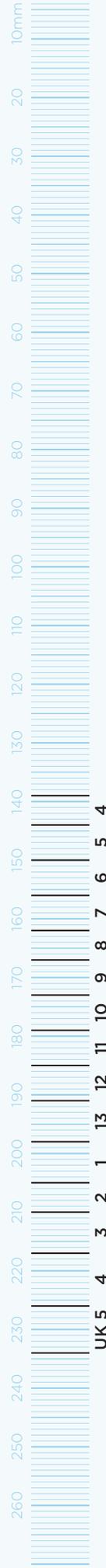
Place the ruler around the widest part of your child's foot.

#### step three

Measure from the arrow around to where the numbers are indicated. This is their shoe size based on their foot width.

*Please repeat steps one to three with the opposite foot.*

Measure from here



SHOE SIZE BASED ON LENGTH

SHOE SIZE BASED ON WIDTH