

The Black Friday Playable VIP Game T&Cs for Mystery Prizes Competition

1. The Promoter

The promoter is River Island Clothing Co. Ltd, Chelsea House, Westgate, London, W5 1DR (“**River Island**”). River Island is a data controller under the General Data Protection Regulation and is registered with the Information Commissioner’s Office. No provisions of these terms & conditions shall affect any statutory rights of entrants.

2. The competition

2.1 The title of the competition is **Black Friday Playable VIP Game T&Cs for Mystery Prizes Competition** (the “**Competition**”).

3. How to enter

3.1 The Competition will run from 06:30 on 24th November 2023 until 23:59 on 27th November 2023.

3.2 All Competition entries must be submitted by **no later than 23:59pm on 27th November 2023**. All Competition entries received after the Closing Date are automatically disqualified.

3.3 To enter the Competition, Entrants must:

- A) Entrants are already opted-in to marketing communications and are customers who have spent £300+ or shopped with River Island on 3 or more occasions within the last 12 months (“**VIP Customers**”);
- B) The Entrant must click the link in the email they receive from River Island which will take them to the Competition page on the River Island website;
- C) The Entrant must enter the email address they used to sign up to the River Island marketing communications to enter the Competition; and
- D) The Entrant will then see a virtual scratch that they will use their cursor to the scratch and reveal their prize.

3.4 River Island will **not** accept:

- A) responsibility for Competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any posting failure, equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or
- B) proof of posting or transmission as proof of receipt of entry to the Competition.

3.5 By entering the Competition, you are agreeing to be bound by these terms and conditions. The Competition entries will be entered into a draw and the winners will be selected by a computer process that produces verifiably random results.

4. Eligibility

4.1 The Competition is only open to all VIP Customers who are residents in the UK and Ireland (“**Entrants**”), **except**:

- A) employees of the River Island or its holding or subsidiary companies;
- B) employees of agents or suppliers of River Island or its holding or subsidiary companies, who are professionally connected with the Competition or its administration; or
- C) members of the immediate families or households of (a) and (b) above.

4.2 In entering the Competition, you confirm that you are eligible to do so and eligible to claim the Prize. River Island may require you to provide proof that you are eligible to enter the Competition.

4.3 River Island will not accept Competition entries that are:

- A) automatically generated by computer;
- B) completed by third parties or in bulk;
- C) illegible, have been altered, reconstructed, forged or tampered with;
- D) photocopies and not originals; or
- E) incomplete.

4.4 Entrants **can** enter the Competition a maximum of once per day between 24th November until 27th November 2023. Entries on behalf of another person will not be accepted and joint submissions are not allowed.

4.5 River Island reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the Competition.

5. The Prize(s)

5.1 The Mystery Prizes will be in the form of gift voucher(s) from River Island and/or third-party brands. The gift vouchers will state the period of validity.

Mystery Prizes	Price	Quantity Available as Prizes
A £100 RI Gift Card!	Up to a value of £100.00	2
A Meal for Two!	Up to a value of £100.00	1
A £150 RI Gift Card!	Up to a value of £150.00	1
A Trip to a Winter Experience! (Travel not included)	Up to a value of £30.00	2
Your Christmas Dinner!	Up to a value of £300.00	1

A Festive Blow-Dry!	Up to a value of £40.00	2
A Festive Makeover!	Up to a value of £50.00	2
Cocktails for Two!	Up to a value of £50.00	2
A £50 RI Gift Card!	Up to a value of £50.00	2
Your Christmas Tree!	Up to a value of £50.00	2
A Family Cinema Trip! (Travel and confectionary not included)	Up to a value of £50.00	2
A Winter Getaway! (Accommodation and flights only)	Up to a value of £500.00	1

5.2 Prizes are subject to availability. There is no alternative for the Prizes.

5.3 The Prizes are supplied by River Island. River Island reserves the right to replace the Prizes with alternative prizes of equal or higher value if circumstances beyond River Island's control makes it necessary to do so.

5.4 The Prizes are not negotiable or transferable.

6. Winners

6.1 The decision of River Island regarding the winners will be final.

6.2 River Island must make available information that indicates that a valid award took place. To comply with this obligation River Island will send the surname and county of the **Mystery Prizes winners** and, to anyone who emails customer.services@river-island.com within one month after the Closing Date of the Competition.

6.3 If you object to any or all of your surname, town or county and winning entry being published or made available, please contact River Island customer.services@river-island.com. In such circumstances, River Island must still provide the information and winning entry to the Advertising Standards Authority on request.

7. Claiming the Prizes

7.1 The Prize(s) must be redeemed by emailing brandmarketingteam@river-island.com no later than **23:59 on the 8th December 2023**. The subject heading of the email must include the email address that they have registered to River Island marketing communications. Delivery to each winner's chosen address must be within UK and Ireland.

7.2 River Island does not accept any responsibility if you are not able to take up the prizes.

8. Limitation of liability

8.1 Insofar as is permitted by law, River Island, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of River Island, its agents or distributors or that of their employees. Your statutory rights are not affected.

9. Data protection and publicity

9.1 River Island will only process your personal information as set out in the <https://www.riverisland.com/privacy>. See also condition 6.3 and condition 6.4, with regard to the announcement of winners.

9.2 River Island may ask for the winners' consent to share their name, county and feedback upon winning the Prize.

10. General

10.1 If there is any reason to believe that there has been a breach of these terms and conditions, River Island may, at its sole discretion, reserve the right to exclude you from participating in the Competition.

10.2 River Island reserves the right to hold void, suspend, cancel, or amend the Prize or the Competition where it becomes necessary to do so.

10.3 These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.