

The Black Friday In-store QR Code, Prize Card and Spin the Wheel Activation Competition

1. The Promoter

The promoter is River Island Clothing Co. Ltd, Chelsea House, Westgate, London, W5 1DR (“**River Island**”). River Island is a data controller under the General Data Protection Regulation and is registered with the Information Commissioner’s Office. No provisions of these terms & conditions shall affect any statutory rights of entrants.

2. The competition

2.1 The title of the competition is **The Black Friday In-store QR Code, Prize Card and Spin the Wheel Activation Competitions** (the “**Competitions**”).

3. How to enter

3.1 The Competitions will run from 09:00 on 28th November 2024 until 22:00 on 2nd December 2024.

3.2 All Competition entries must be submitted by 22:00 **no later than 2nd December 2024**. All Competition entries received after the Closing Date are automatically disqualified.

3.3 There are three (3) competitions in total (1) Scan QR Code; (2) Spin the Wheel; and (3) Prize Card. Entrants therefore have three (3) different mechanisms to enter each competition.

3.3.1 “Scan QR Code” (“Mechanism 1”):

- (a) Entrants must enter **any*** UK or Republic of Ireland River Island store;
- (b) Go into the changing room and scan the QR code on the fitting room mirror(s);
- (c) Once the Entrant has scanned the QR code, it will lead them to the River Island landing page which the entrant will reveal the 15% discount on a no minimum spend.

*any excludes Isle of Man and Jersey River Island stores.

3.3.2 “Spin the Wheel” (“Mechanism 2”) must:

- A) Sign up to River Island marketing on the landing page (<https://www.riverisland.com/signup>);
- B) Entrants must show a screenshot to a member of staff that they have signed up to River Island marketing in order to spin the wheel;
- C) The Entrant will spin the wheel either inside or outside one of the following 26 participating River Island stores: Marble Arch, Westfield Stratford, Westfield White City, Thurrock, Bluewater, Bullring, Leeds Trinity, Meadowhall, Metro Centre (Gateshead), Manchester Trafford, Manchester Arndale, Liverpool Church Street, Dudley Merry Hill, Leeds White Rose, Stockton Teesside Park, Milton Keynes, Nottingham Victoria, Dublin Liffey Valley, Dublin Dundrum, Dublin Swords, Dublin Blanchardstown, Belfast Victoria, Cardiff, Glasgow Fort, Glasgow Braehead and Glasgow Argyle Street (“**Participating Stores**”).;
- D) The arrow will land on a section of the wheel which will then determine the prize (15% off, 20% off, 25% off or a mystery prize).

3.3.3 “Prize Card” (“Mechanism 3”) must:

- (a) Entrants must enter **any*** UK or Republic or Ireland River Island stores;
- (b) Pick up a prize card from one of the members of staff; and
- (c) Once the Entrant has picked up the prize card, they can scratch the card to view which discount that they have won (15%, 20%, 25% off or a mystery gift card prize (one (1) £50/€50 River Island gift card per store per day).

*any excludes Isle of Man and Jersey River Island stores.

3.4 River Island will **not** accept:

- A) responsibility for Competitions entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any posting failure, equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or
- B) proof of posting or transmission as proof of receipt of entry to the Competition.

3.5 By entering the Competition, you are agreeing to be bound by these terms and conditions.

4. Eligibility

4.1 The Competitions are only open to all residents in the UK or Republic of Ireland aged **18** or over only (“**Entrants**”), **except**:

- A) employees of the River Island or its holding or subsidiary companies;
- B) employees of agents or suppliers of River Island or its holding or subsidiary companies, who are professionally connected with the Competitions or its administration; or
- C) members of the immediate families or households of (a) and (b) above.

4.2 In entering the Competition, you confirm that you are eligible to do so and eligible to claim the Prize. River Island may require you to provide proof that you are eligible to enter the Competition.

4.3 River Island will not accept Competition entries that are:

- A) automatically generated by computer;
- B) completed by third parties or in bulk;
- C) illegible, have been altered, reconstructed, forged or tampered with;
- D) photocopies and not originals; or
- E) incomplete.

4.4 Entrants **cannot** enter the Competition more than once. Entries on behalf of another person will not be accepted and joint submissions are not allowed.

4.5 River Island reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the Competition.

5. The Prize(s)

- 5.1 The Prize levels include: (1) a Mystery Prize; (2) Mystery Gift Card Prize; (3) 25% off; (4) 20% off; and (5) 15% off all of which have a corresponding prize as set out below and will depend on how the entrant entered the Competition.
- 5.2 The Entry mechanism depends on which Prize the winner will receive which is set out in further detail below:
- (a) If the Entrant enters via the Scan **QR Code**, they have the option to win (a) 15% off a no minimum spend only.
 - (b) If the Entrant enters via the **Spin the Wheel**, they have the option to win either (a) Mystery Prize, (b) 25% off, (c) 20% off; or (d) 15% off.
 - (c) If the Entrant enters via the **Prize Card**, they have the option to win either (a) One (1) Mystery Gift Card Prize (£50/€50 gift card) (b) 15%* off or (c) 20%* off or (d) 25%* off.

*with a no minimum spend threshold on River Island full-priced menswear, womenswear and kidswear only during Competition hours in all UK and Republic of Ireland River Island stores. The Offer excludes sale, charity items and third-party brand.

- 5.3 Mystery Prizes: The Mystery Prize will be in the form of gift card(s) from third party brands or River Island. The gift vouchers will state the period of validity.

Mystery Prizes	Price	Quantity Available as Prizes
£50 RI gift card every day	Up to a value of £50.00	832
£50 Beauty voucher	Up to a value of £50.00	21
£500 Winter getaway	Up to a value of £500.00	25
£200 Xmas food shop	Up to a value of £200	34
£50 Cocktails for two	Up to a value of £50.00	20
£100 Meal out for two	Up to a value of £100.00	21
£500 Win your wardrobe	Up to a value of £500.00	25
RI Fragrance	Up to a value of £15.00	200

- 5.4 The 25%, 20% and 15% Off Discount Cards cannot be used together in a single transaction but each may be used separately up until the Closing Date.
- 5.5 The following Mystery Prizes (1) (£50/€50 RI gift card every day; and (2) £500/€500 Win your wardrobe), Mystery Gift Card Prize and any of the 25%, 20% and 15% Off Discount Card can be used together in one single transaction.
- 5.6 The Competition cannot be used in conjunction with any other promotional offers.
- 5.7 Prizes are subject to availability. There is no alternative for the Prizes.
- 5.8 The Prizes are supplied by River Island. River Island reserves the right to replace the Prizes with alternative prizes of equal or higher value if circumstances beyond River Island's control makes it necessary to do so.
- 5.9 The Prizes are not negotiable or transferable.

6. Winners

- 6.1 The decision of River Island regarding the winners will be final.
- 6.2 River Island must make available information that indicates that a valid award took place. To comply with this obligation River Island will send the surname and county of the **Mystery Card winners** and, to anyone who emails customer.services@river-island.com within one month after the Closing Date of the Competition.
- 6.3 If you object to any or all of your surname, town or county and winning entry being published or made available, please contact River Island customer.services@river-island.com. In such circumstances, River Island must still provide the information and winning entry to the Advertising Standards Authority on request.

7. Claiming the Prizes

- 7.1 **25%, 20% and 15% Off Discount Cards:** Winners must give the 25%, 20% or 15% Off Discount Cards to a member of staff when paying at the till in order to redeem the discount.
- 7.2 **Mystery Prize and Mystery Gift Card Prize:** The Mystery Prize and Mystery Gift Card Prize must be redeemed by winner from a River Island member of staff in the store that the winner won the prize in by no later than the relevant Participating's Store closing time **on the 2nd December 2024**.
- 7.3 River Island does not accept any responsibility if you are not able to take up the prizes.

8. Limitation of liability

- 8.1 Insofar as is permitted by law, River Island, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of River Island, its agents or distributors or that of their employees. Your statutory rights are not affected.

9. Data protection and publicity

9.1 River Island will only process your personal information as set out in the <https://www.riverisland.com/privacy>. See also condition 6.3 and condition 6.4, with regard to the announcement of winners.

10. **General**

10.1 If there is any reason to believe that there has been a breach of these terms and conditions, River Island may, at its sole discretion, reserve the right to exclude you from participating in the Competition.

10.2 River Island reserves the right to hold void, suspend, cancel, or amend the Prize or the Competition where it becomes necessary to do so.

10.3 These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.