

## Refer a Friend Promotion

### **PROMOTION TERMS & CONDITIONS**

1. The River Island Refer a Friend Promotion (the “**Promotion**”) is being promoted by River Island Clothing Co. Limited (the “**Company**”) and managed by Talon.One UK Limited (the “**Platform**”). The Promotion will run from 00:00 on 19th August 2025. Please read the following terms and conditions carefully. The following terms and conditions govern the Promotion and by entering the Promotion you agree to these terms and conditions, alongside with the Platform Terms & Conditions and the Company’s Terms & Conditions.
2. The Promotion consists in a friend referral action, so under this Promotion you will be considered as the “**Referrer**” or “**you**” and your invited friend the “**Referred Friend**” or “**your friend**” hereinafter.

### **3. Referrer**

#### **3.1 What can I obtain as a Referrer?**

- (a) When you successfully refer a new customer to the Company, under the Promotion conditions, you would be eligible to receive 15% off on a minimum spend of £/€50 on full priced menswear, womenswear and kidswear items on your next online purchase at River Island ([www.riverisland.com](http://www.riverisland.com)) (“**Reward Code**”).

#### **3.2 How would I receive my referral code?**

- (b) In order to receive your Reward Code, you will receive an email with a code (“**Referral Code**”) and you must share this Referral Code with a minimum of one friend and no more than three (3) friends. For your Referral Code to be valid, the Referred Friend must create an account and opt into the Company’s newsletter and make their **first order** on [www.riverisland.com](http://www.riverisland.com) within 30 days of them receiving the code.
- (c) You will receive your Reward Code up to 28 days after one (1) Referred Friend completes their purchase. The Reward Code must be redeemed within 30 days of you receiving it via email.
- (d) The Referred Friend must not be or has been a previous customer of [www.riverisland.com](http://www.riverisland.com) otherwise the Promotion will be invalid, and the Referral code will not work.

#### **3.3 When and how could I use my Reward Code?**

- (a) To redeem your Reward Code, you must enter the discount code at online check out for the discount to be applied. The Reward Code is a discount of 15% off on a minimum spend of £/€50 on full priced menswear, womenswear and kidswear items on your next online purchase at River Island ([www.riverisland.com](http://www.riverisland.com)). The Reward Code cannot be used on sale, markdown or charity items.
- (b) The Reward Code cannot be used in conjunction with any other promotions and cannot be used to purchase gift cards. The Referral Code is non-transferable, non-refundable and non-negotiable. There is no cash alternative.

### **4. Referred Friend**

#### **4.1 What will my friend obtain as a Referred Friend?**

- (a) The Referred Friend would receive 15% off on a minimum spend of £/€50 on full priced menswear, womenswear and kidswear items on their first online order on [www.riverisland.com](http://www.riverisland.com) (“**Friend’s Referral Code**”). The conditions for the Friend’s Referral Code are set out below.

#### **4.2 How would the Referred Friend obtain the Friend's Referral Code?**

- (a) You can share the Friend's Referral Code to a maximum of three (3) friends during the Promotion via email, text or WhatsApp.

#### **4.3 When and how could the Referred Friend use the Friend's Referral Code?**

- (a) To redeem the Friend's Referral Code, the Referred Friend(s) must (1) create an online account with the Company; (2) sign up to the Company's newsletter; and (3) place their first online order on [www.riverisland.com](http://www.riverisland.com) and enter their unique code that you shared with them at the purchase checkout.
- (b) The Friend's Referral Code must be redeemed within 30 days of the Referred Friend receiving it via email/WhatsApp or text. The Friend's Referral Code will be marked as "REF" followed by the unique code.
- (c) The Friend's Referral Code can only be redeemed once per friend and it can only be used to purchase full priced womenswear, menswear or kidswear online at [www.riverisland.com](http://www.riverisland.com). Excludes charity, sales and markdown.
- (d) The Friend's Referral Code cannot be used in store. The Friend Referral Code cannot be used on an email or account that is already signed up to the Company. The Friend's Referral Code cannot be used in conjunction with any other promotions and cannot be used to purchase gift cards. The Friend's Referral Code is non-transferable, non-refundable and non-negotiable. There is no cash alternative.

### **5. General**

#### **5.1 The Promotion is open to all residents in the UK and Republic of Ireland (ROI) aged 18 or over except:**

- (a) employees of the Company or its holding or subsidiary companies;
- (b) employees of agents or suppliers of the Company or its holding or subsidiary companies, who are professionally connected with the Competition or its administration; or
- (c) members of the immediate families or households of (a) and (b) above.

#### **5.2 In the event of fraud, abuse, and/or an error affecting the proper operation of the Promotion, the Company reserves the right to end or suspend the Promotion or amend these Terms and Conditions without giving prior notice and by continuing to take part in the Promotion, subsequent to any revision of these Terms and Conditions, you shall be deemed to have agreed to any such new or amended terms.**

#### **5.3 The Referrer and Referred Friend' personal data will be collected and processed by the Platform and the Company according to their respective Privacy Policies (Talon.One UK Limited and River Island). The Company and the Platform comply with the requirements of the General Data Protection Regulation (GDPR) and any amendment thereof.**

#### **5.4 The Promotion is in no way sponsored, endorsed or administered by, or associated with, X (formerly known as Twitter) or Facebook or any other form of social media. By entering this Promotion, Users are providing information to the Company and not to X or Facebook and agree to release X and Facebook from any liability associated with the Promotion.**

#### **5.5 These terms and conditions shall be governed by English law and the English courts shall have exclusive jurisdiction in the event of a dispute related to the Promotion.**